

Curriculum Vitae et Studiorum

Marcella De Martino

AUTODICHIARAZIONE AI SENSI DEGLI ARTT. 46 E 47 D.P.R. N. 445/2000.

Posizione Attuale

Dirigente di Ricerca, Istituto di metodologie per l'analisi ambientale (IMAA) - Consiglio Nazionale delle Ricerche (CNR).

Membro Associato della **Royal Academy Overseas Sciences** (Bruxelles, Belgium)

EU Expert, Technical Assistance and Information Exchange (**TAIEX**)- European Commission Directorate-General for Enlargement.

Visiting Scholar, Department of Transport and Regional Economics, Faculty of Applied Economics of the **University of Antwerp** (Belgium).

Studi e Formazione

PhD in “*Applied Economics*”, Department of Transport and Regional Economics, Faculty of Applied Economics of the University of Antwerp (Belgium).

MA “*Transport and Maritime Management*”, Institute of Transport and Maritime Management of Antwerp (Belgium).

Laurea in “*Economia del Commercio Internazionale e dei Mercati Valutari*” presso l'Istituto Universitario Navale di Napoli (ora Università degli Studi di Napoli Parthenope).

Progetti di ricerca recenti ed in corso

Responsabilità scientifica

Progetto **FIRM** “*Una rete da pesca per la filiera dei rifiuti marini*”. Bando di attuazione Multi-misura del PO-FEAMP (2014-2020). 2021- 2023.

Progetto **IDEHA**: “*Innovazioni per l'elaborazione dei dati nel settore del Patrimonio Culturale*”. MUR – Programma PON «R&I» 2014-2020 – Azione II – OS 1.b). 2020 - 2022.

Partecipazione

Project **TRACE**: “*SMEs TRAnstition for a European Circular tourism Ecosystem*”. EU COSME Programme-2021-TOURSME-01. 2023 - in corso.

Progetto H2020 **ACTRIS-IMP** (ACTRIS Implementation Project), WP9 - Positioning ACTRIS in the European innovation ecosystem. Grant Agreement 871115. 2023 - in corso

Project **Be.CULTOUR** “*Beyond CULTural TOURism: heritage innovation networks as drivers of Europeanisation towards a human-centred and circular tourism economy*”. H2020 Call SC6-TRANSFORMATIONS-2020. 2021-2023.

Responsabilità editoriali e reviewer

Assistant Editor. International Journal of Contemporary Hospitality Management.

Editorial Board member: Journal of Tourism and Hospitality Insights; Frontiers in Future Transportation (Open Access).

Reviewer: International Journal of Contemporary Hospitality Management; Journal of Hospitality and Tourism Insights; European Journal of Innovation management; Journal of Destination

Marketing & Management.; Research in Transportation Business and Management; International Journal of Physical Distribution & Logistics Management, The International Journal of Logistics Management; Maritime Policy and Management, Sustainability.

Co-Editor di Special issue:

“Social network analysis in hospitality and tourism”, International Journal of Contemporary Hospitality Management. **2024**.

Ultime partecipazioni ad invito e primi internazionali

“Network changes in the Italian Container terminal industry: a stochastic actor-oriented model”. Data Science, Statistics & Visualisation (DSSV) and the European Conference on Data Analysis (ECDA), 5-7 July, Antwerp (Belgium). **2023**

“Joint venture societarie e formazione di nuove partnership nella gestione dei terminal container italiani: un modello stocastico orientato agli attori”, nell’ambito dell’evento “La Statistica al CNR al servizio del Paese”. 5 Luglio, **2023**.

“Prize for Port Studies General Manager Fernand Suykens”, Royal Academy of Overseas Sciences (Bruxelles, Belgium). Award **2019**.

Presidenza ed comitato scientifico di convegni

Presidente del Convegno “Innovazione, governance e future sfide per la filiera dei rifiuti marini in Campania”, Chiesa di Santa Maria di Portosalvo, Napoli - 28 febbraio **2023**.

Member of the scientific committee of “Value co-creation in networks”, in 5th European Conference on Social Networks (EUSN 2021), 7-10/09/**2021**

Member of the scientific committee. Global Conference on Business and Economics (GLOBE 2018), Sarasota, Florida, USA. **2018**

Member of the scientific committee. Global Conference on Business, Hospitality, and Tourism Research (GLOSEARCH 2018), Ho Chi Minh City, Vietnam. **2018**

Vice-President of the T-forum 2018 Conference “Tourism Intelligence Exchange @ the Industry-Academia Junction”, 11-14 March 2018, Palma de Mallorca, Spain. **2018**.

Presidenza commissione concorso CNR

Bando IRISS AR 4/2022; Bando IRISS AR 3/2022; Bando IRISS AR 2/2022; Bando IRISS AR 4/2022; Bando IRISS AR 1/2022.

Selezione di pubblicazioni recenti

Articoli su riviste scientifiche

De Martino, M., Apicerni V., Gravagnuolo A., 2024, “*Sustainable hospitality and tourism in the anthropocene era: the need for a more radical shift of the current business models*”, International Journal of Contemporary Hospitality Management, ISSN: 0959-6119.

Kul, E.; Dedeoğlu, B.B.; Küçükergin, F.N., **De Martino, M.**, Okumus,F., “*The role of tour guide competency in the cultural tour experience: the case of Cappadocia*”, International Hospitality Review, Vol. ahead-of-print No. ahead-of-print

De Martino M., Giordano G., and Morvillo A., 2023, (Guest Editorial), “*Social Network Analysis in Hospitality and Tourism*”, Guest editorials, International Journal of Contemporary Hospitality Management, ISSN: 0959-6119.

De Martino, M., Koseoglu, M.A., Yildiz, M. and Morvillo A., 2022, “*Coauthorship and scientific productivity in the Port studies: A Social Network Analysis*”, International Journal of Transport Economics, ISSN: 0022-5258.

De Martino, M. and Giordano, G., 2022, “*Equity joint ventures and new partnerships formation in terminal management: a Stochastic Actor Oriented Model*”, International Journal of Transport Economics, Volume 3-4, ISSN: 0303-5247.

De Martino, M., 2021, “*Value Creation for Sustainability in Port: Perspectives of Analysis and Future Research Directions*”, Sustainability 13, no. 21: 12268. ISSN 2071-1050.

Köseoglu M. A., Morvillo, A., Altin M., **De Martino M.**, Okumus F., 2020, “*Competitive Intelligence in Hospitality and Tourism: A perspective article*”, Tourism Review, ISSN: 1660-5373.

De Martino M., Magnotti F. and Morvillo A., 2020, “*Port governance and value creation in the supply chain: the case of Italian ports*”, Case Studies on Transport Policy, ISSN: 2213-624X.

Dedeoglu B.B., Van Niekerk M., Küçükergin K. G., **De Martino M.**, and Okumus F., 2020, “*The effect of social media sharing on destination brand awareness and destination quality*”, Journal of Vacation Marketing, ISSN: 1356-7667, Sage London, pp. 1-24

Marasco A., **De Martino M.**, Magnotti F. and Morvillo A., 2018, “*Collaborative innovation in tourism and hospitality: a systematic review of the literature*”, International Journal of Contemporary Hospitality Management, Issue 6, ISSN: 0959-6119.

De Martino M., Magnotti F., Santoro L., 2018, “*L’innovazione nelle piccole e medie imprese agroalimentari della Regione Campania*”, Sinergie Italian Journal of Management, 36 (105).

De Martino M., Magnotti F., 2018, “*The innovation capacity of small food firms in Italy*”, European Journal of Innovation Management, Vol. 21 No. 3, pp. 362-383.

Monografia e capitoli di libri

De Martino M., 2018, *Port competitiveness and value creation: the network approach. Empirical evidence from the Italian port system*, University of Antwerp, ISBN 9789089941725.

Scott N., **De Martino M.**, Van Niekerk M. (Eds), 2017, *Knowledge Transfer to and within Tourism: Academic, Industry and Government Bridges*. Book series: Bridging Tourism Theory and Practice. Emerald. ISSN: 2042-1451

De Martino M., Van Niekerk M, Scott N., 2017, “*Bridging theory and practice: Lessons and Directions*” in Scott N., De Martino M., Van Niekerk M. (Eds), 2017, *Knowledge Transfer to and within Tourism: Academic, Industry and Government Bridges*. Book series: Bridging Tourism Theory and Practice. Emerald ed. ISSN: 2042-1451

Van Niekerk M, **De Martino M.**, Scott N., 2017, “*Introduction tourism knowledge transfer*” in Scott N., De Martino M., Van Niekerk M. (Eds), 2017, *Knowledge Transfer to and within Tourism: Academic, Industry and Government Bridges*. Book series: Bridging Tourism Theory and Practice. Emerald ed. ISSN: 2042-1451

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In fede
Marcella De Martino